

OPEN TENT AT ALSERKAL AVENUE IS BACK

Brought to you by CHI-KA, in partnership with Alserkal Avenue

For immediate release May 18, 2018



OPEN TENT at Alserkal Avenue May 18 - June 13, 2018 IFTAR sunset-8:30PM DINNER 8:30-10PM AED 220 per person

<u>Location</u>: Warehouse 46, Alserkal Avenue (at the entrance) <u>Parking</u>: New RTA parking outside

OPEN TENT at Alserkal Avenue is back for the second consecutive year. The Japanese/Arabic iftar and dinner nights are brought to you by CHI-KA; a kimono shop and art space based in Alserkal Avenue, in collaboration with branding think tank The Lettuce Lab, and supported by Alserkal Avenue.

This year we have teamed up with Dubai-based Swiss-born chef Michael Fessler, known for his creativity and international "savoir faire", to create a stimulating culinary menu that brings together Japanese and Middle-Eastern cuisine with an out-of-the-box twist. Live cooking stations for 'a la minute' dishes are complemented with a self-serving buffet, in an indoor setting surrounded by minimalist decor, creative interventions, bonsai gardens (courtesy of Studio Bonsai GSP), conversation tables, calligraphy murals and live instrumental music nights.

A word from the Chef:

'Fusion food can quickly turn into confusion...

So I have decided to approach 'fusion' a little differently. The idea is to take known Japanese dishes and their aesthetic, reworking them with classical middle-eastern flavor.

It's still an Iftar that we are bringing you – taking what's essential in food - pleasure, sharing and journey.

This unique Japanese Iftar structure will surprise your pallet reinventing Arabic flavors in a new and exclusive version never done before.'

KAVA & CHAI coffeehouse (#wherecreativitybrews), also joins OPEN TENT with a with a pop-up cafe installation on our mezzanine level, where you can experience the forgotten history of coffee and tea. Arabic coffee is offered on a complementary basis, while guests may also choose from a variety of specialty coffees and tea blends. It's the perfect post-iftar hang-out, with comfortable low seating and games like chess, backgammon, and dominos. And for those looking for something a little more refreshing, Mighty Bee organic virgin coconut water will be offered free of charge.

Expressing universal values of cultural tolerance, compassion and community building, OPEN TENT is a welcoming space, bringing together families and friends of all ages from around the world.

The team at OPEN TENT and its collaborators look forward to sharing this precious experience with you.



Kindly note:

- * Alserkal Avenue is a shisha-free area
- * Children under 4 years of age are free of cost and ages between 5-10 years old are 85dhs per child
- * Suhoor for corporate and private groups is available on request

For bookings, both individual and corporate, please call or send an email.

Call: +971 56 180-2577

Email: opentent@chikaspace.com

Online Bookings: chikaspace.com/bookings

For further press information, please contact:

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ABOUT CHI-KA

CHI-KA is interested in exploring creative links between Japan and the Middle East. Alongside its kimono/abaya fashion retail operation, CHI-KA actively engages with the arts through its program of cross-cultural exhibitions and events, in fine art, design, craft, food, robotics, multimedia, and performance. While recognising tradition, it is mainly concerned with new boundaries and futures.

ABOUT ALSERKAL AVENUE

Located in Al Quoz, Dubai, Alserkal Avenue is the region's foremost arts and culture neighbourhood. Since it was established in 2007, Alserkal Avenue has grown to become an essential platform for the development of homegrown artistic and cultural initiatives, supporting a vibrant community of contemporary art galleries and alternative art spaces, together with design, media and industrial studios. In 2015, in addition to its commitment to the community, Alserkal Avenue affirmed its position as an arts organisation with the launch of Alserkal Avenue Programming. The programming arm produces an annual homegrown programme for local, regional, and international audiences, working primarily with artists living and working in the MENASA region. An Artists' Residency is scheduled to launch in 2017, further enhancing the organisation's breadth and scope. www.alserkalavenue.ae